

RATE SHEET

NORTH SIMCOE *Springwater* NEWS

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www.SpringwaterNews.ca

Printing **21,000** copies biweekly • **19,650** are mailed out by **Canada Post**

Print Ad Size		Colour	Black/White Ad
Full Page	10"w x 16"h	\$1,400	\$1,100
¾ Page	10"w x 12"h	\$1,080	\$840
½ Page	10"w x 8"h	\$720	\$560
⅓ Page	10"w x 5"h	\$450	\$350
¼ Page	10"w x 4"h	\$360	\$280
8th Page	10"w x 2"h	\$180	\$140
Business Card	3.2222w" x 2.017"w	\$60	\$50

If you book for or 4 ads the a rough 10% off is offered.

ONLINE AD Size	Price
Takeover (Owning top banner and rightside panel) 9 ¼ " x 2.5" 2 ¾ " x 5 "	2 Weeks \$700.00
Top banner or Bottom banner 9 ¼ " x 2.5"	2 Weeks \$500.00
Right Side banner (Can not run when running a Takeover) 2.34" inches x 5"	2 Weeks \$350.00
Single ad (place anywhere on home page except the top banner or side banner if Takeover running on home page) 2.34" x 1 ¾"	2 Weeks \$250.00
Double ad (place anywhere on home page except the top banner or side banner if Takeover running on home page) 4 ½" x 2 ½"	2 Weeks \$300.00

North Simcoe Springwater News is distributed by Canada Post

Penetanguishene - 2500
Perkinsfield/Balm Beach L0L 2J0 - 1325
Midland - 6800
Wyevale L0L 2T0 - 975
Wyebridge L0K 2E0 - 295

Elmvale L0L 1P0 - 2550
Phelpston L0L 2K0 - 650
Hillsdale L0L 1V0 - 650
Minesing/Anten Mills L0L 1Y0 - 130
Southern Springwater - L9X - 3000
Barrie - L4N = 950



Coverage of Tiny & Springwater Townships, Towns of Midland and Penetanguishene

INSERTS \$110 PER 1,000 SENT TO ANY SPECIFIC LOCATION